

DISTRICT COUNCIL OF KAROONDA EAST MURRAY
Media Policy

Policy No	01
Date of Policy Adoption	11/03/2008
Minute Reference	4476
Review Date	12/03/2013 p4578
Next Review	2015

1. Purpose

Council wants to keep the community informed on the decisions that have been made by Council and important topical matters that are affecting the area of the District Council of Karoonda East Murray.

It is recognised that the media plays a strong and active role in the dissemination of information to the community. The Council wishes to maximise the relationship with the media to allow accurate information to be disseminated as efficiently as possible.

2. Principles

“Media” is defined as print media, radio and television outlets.

Council’s designated spokespersons are the Mayor and Chief Executive Officer, unless otherwise directed.

Where it is perceived that a high level of interest exists in a decision of Council the Chief Executive Officer will prepare a media release in consultation with the Mayor.

3. Delegation

This Chief Executive Officer is delegated the power to decide who will be the Council spokesperson with the media when the Mayor is unavailable.

4. Review

This policy will be reviewed in 2015 or where there is a change of legislation or circumstances this will be reviewed at an earlier date.